

Lois A. Bolin, Ph.D.

www.loisbolin.com

sfibolin@aol.com

2389 Aintree Lane * 102
Naples, Florida 34112

239.594.2978 (o)
239.263.0352 (f)

Vision

To work with organizations that seek to effectively communicate their values and principles through their products and services, to both internal and external customers, via strategic initiatives that are methodically planned, implemented and evaluated.

Occupational Summary

An experienced communication strategist known as the coach's coach and the trainer's trainer. Demonstrated expertise in creative marketing initiatives, communication, generational marketing, performance strategies, and new business development for both profit and not for profit ventures. Excellent at identifying obstacles to corporate and individual goals. A results-oriented leader with a background in professional and leadership development, intergenerational communication, conflict resolution, emotional intelligence and team development.

Professional Experience

Executive Partnering

Responsible for consulting with and advising upper level executives and business owners on the local, state, national or international level on the changing paradigms affecting today's businesses focusing on strategic planning, communication, change management, and mental toughness conditioning. Responsible for assessing obstacles to productivity and designing creative solutions to enhance productivity and morale.

- *Developers.* Strategic planning. Developed budget policies and recovery strategies. Designed performance training program. Assisted owners in realignment strategies and implementation.
- *Banking.* Coached high level executives in leadership development, team motivation and unification, conflict resolution and executive self awareness. Insights Coaching. Speech writer
- *Retail.* Designed programs for motivation, stress & time management, executive self-awareness, vision and mission development, state and national retreats & conferences.
- *Insurance.* Re-direction campaigns, conducted *7 Habits of Highly Successful People* for top Insurance agencies nationally. Strategic planning, leadership development for 10th largest agency in Northwestern Mutual Life. Impact of negativity on bottom line results and personal performance.

Marketing/Sales/Public Relations

Responsible for designing & implementing creative business development campaign, marketing & branding tactics, external public relations strategies.

- *International Property Show.* London, UK Strategic real estate initiative
- *Land of the Son Foundation.* Cotacachi, Ecuador. Strategic planning, brochure development.
- *Montessori School.* Strategic planning & coaching capital campaign initiatives,
- *Climbing for A Cause.* Created video & coordinated live web-site call back for local news & CC Public Schools during fund raiser to climb tallest summit in southern Hemisphere Mt. Aconcagua
- *Dreams Realized SW Florida Style.* Conceptualized & designed TV program featuring developer's property, chef, golf & tennis tips, pet of the week, & charity editorial
- *Clams Casino & Cha Cha.* Designed first ever local fund and awareness raiser for National organization, Hurricane Island Outward Bound, to be used as prototype for other markets
- *The Changing Tides of Business: Successful Strategies for Navigating the Seas of Change™* Produced 13 week TV series featuring national and local experts on changes in the workplace
- *Patients 1st.* Developed redirection strategy for medical support Service Company.

Supplementary Professional Competencies (Partial Listing)

Responsible for creating, presenting or reviewing keynotes, meetings & retreat formats for local, state, national & international meetings for such companies as EDC (Collier County), Fifth Third Bank, Harris Private Bank, Huntington Private Bank, Wachovia Bank, Collier County Community Foundation, Chambers of Commerce, Northwestern Mutual Life (USA), LPGA & PGA Teaching Professionals, Florida Institute of CPAs, Hotel Motel Management Association, National Association of Legal Administrators, YMCA, University of Miami & FGCU's MBA programs, various TV & radio stations & FGCU Women's Golf Team.

Professional and Personal Affiliations (Partial Listing)

(American Red Cross Humanitarian Award Recipient 2005
n Magazine's *Woman of Style* 2004
Woman of the Year 2001, American Business Women's Association
National Board Member, *TEMPO International*
National Committee Member, *Hurricane Island Outward Bound*
Business Book Review Columnist, *Gulfshore Business Magazine & NDN Business to Business*
Contributing Writer, *Naples Illustrated, Naples Guide, Women in Sports*
Campaign Manager, Beth Van Arsdale Krier Circuit County Judge
Campaign Manager, Penny Taylor Reelection for Naples City Council
Board Member, Collier County American Red Cross ~ Chair, American Red Cross 2005 Heroes Campaign
2005 USTA National Doubles Championship
Past President, Friends of the *Collier County Museum*
Past Board, *Big Brother Big Sister s~ Past Advisory Board, Harris Private Bank*
Past Ways & Means Chair, *American Business Women's Association*
Past National Committee Member, *National Women's Republican Club Federated*
Past Member, Who's Who in the *National Speaker's Association*
Past Member, Who's Who in the *American Society for Training and Development*
Founding Board Member, S.W. Florida *Am. Soc. for Training & Development*
Executive Producer and Writer *Changing Tides of Business*
Host and Producer *Dreams Realized SW FL Style*
Get a Grip - Mental Coaching Programs for LPGA & PGA Teaching professionals

Education and Certifications

Ph.D. Administration/Management
Certification Steven Covey's 7 Habits of Highly Effective People.
M.Ed. Secondary Education BA English and Sociology
Indiana University: Planned Giving Certification Courses
Licensed Hypnotist
Florida Real Estate Sales Associate License
Certification Retirements Options Profile
Certification Insights Discovery Profile ~ Certification Performax Assessment Tools
Dale Carnegie Human Relations Instructor

Corporate/Professional Mission Statement

To assist individuals and organizations in maximizing their optimum potential
without compromising personal or corporate integrity.